



Triveni Memorial Educational Trust ®

TRIVENI INSTITUTE OF COMMERCE AND MANAGEMENT

Affiliated to Bangalore University and Recognized by Government of Karnataka
No. 28/29, Hesaraghatta Main Road, T.Dasarahalli, Mallasandra, Bangalore - 560057

AVALOKANA

Volume I, Issue 1, 2023 - 24



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Principal's Message

Off the deep end of my heart and through the pores - happiness is oozing out in total as we - The TICM family all up to cater for the first volume of our college newsletter "AVALOKANA" I compliment the Parents, guardians, students and staff along with our master mentor Director Sir and Managing Directress for their support towards this very first volume of this newsletter.



According to academic analysts, the youth of future generations are going to be more prone to violence and deviant behaviour. As Confucious once said "Education breeds Confidence, Confidence breeds Hope and Hope breeds Peace", we at TICM are striving to bring peace to society through education.

Dear students, it is a message to you all that people with fine character live by their values. They are honest and are committed to truthfulness in thought, word and deed. The true character thus encompasses the capacity for self-discipline. Character creates self-respect, which in turn leads to high self-esteem. Maturity is reflected in all aspects of character the decisions we make, the friends we choose and the responsibilities we accept. Always remember to uphold the dignity of people. Be always ready to give preference to others. What you are is god's gift to you. What you become is your gift to God. Have something to live for. Bring out the best in you.

With warm wishes and God's blessings

Dr Haritha M

Principal

TICM

Editor's Message

Dear Readers,

“Learning is not a process limited to schools or colleges. It is a lifelong process. Mere learning takes you nowhere. Learning with passion makes you triumphant”.

Welcome to the first issue of the bi-annual newsletter of Triveni Institute of Commerce and Management Avalokana!

We trust that you will find this newsletter to be a useful update about our institution and it presents in itself a window for opportunity to gain your confidence in us.

As this is our very freshest first issue, we have come hot on the heels to present a snapshot of all the activities and programs conducted by TICM during this semester.

Ms Tejaswini S

Editor - Avalokana



Co-editor's Message

Dear Readers,

Many landmarks have been set and many milestones to par, before we rest- every TICMian have joined hands to make TICM so big, so mighty so there is nothing that TICM can't do.

Avalokana has been en lighting source of knowledge and has observed many transformations in the context of its academics and culture.

This issue covers all the achievements, the colourful events celebrated and the activities held. We hope this newsletter will be informative to all the readers.

Ms Mamatha M N

Co-editor - Avalokana



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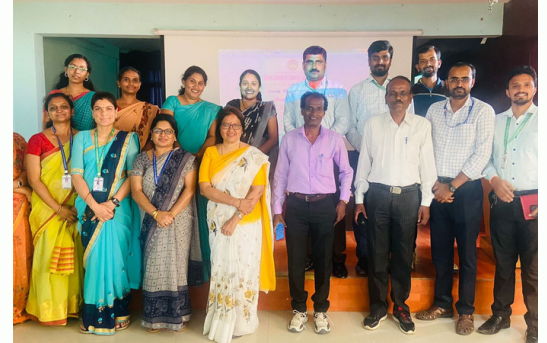
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Research Methodology

“Research is seeing what everybody else has seen and thinking what nobody else has thought.” With this thought, FDP was organized focusing on research methodology and writing a research paper. Mrs Tejaswini S, MCom, MBA, (PhD) - Assistant Professor from GIBS B School was the resource person who stressed on the importance of research.



This FDP was conducted on **12 April 2023**, for all the faculty members of TICM. The speaker highlighted the basics of research and took everyone through a journey of how a research paper can be written. Exclusive research tools that can be used for efficient research writing were also touched upon.

Outbound to Wild Valley Resort



This faculty outbound activity to Wild Valley Resort on **17 July 2023** was an action and activity-based behavioural training intervention for faculty development based on the experiential learning methodology of "learning by doing," "hands-on experience." It included outdoor, adventure, and team-building activities.

Faculties got an opportunity to learn how to go through obstacles, work together to overcome challenges and learn from their experiences, feelings, and reflections.

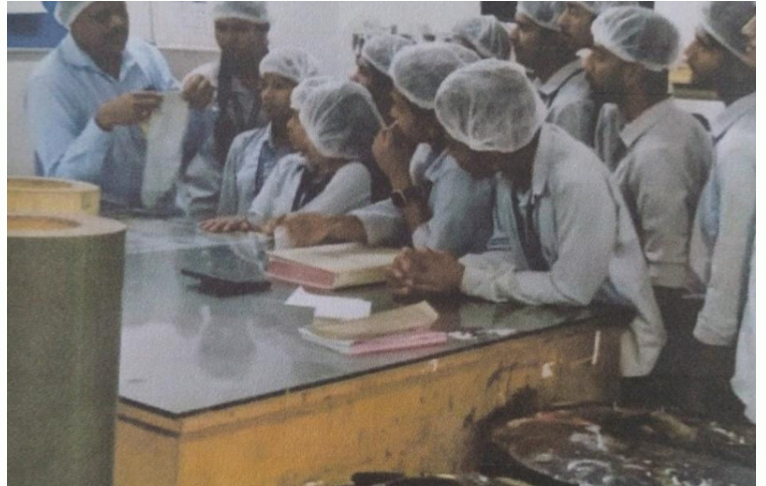
This was a structured approach to bring out specific learnings, invite behavioural change, and connect them to real-life work areas.



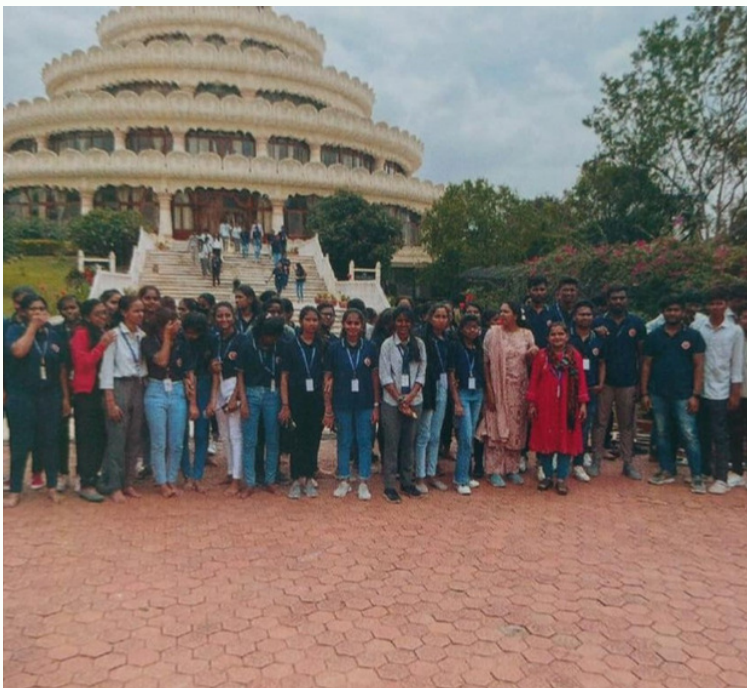
Industrial Visits

Syn Pack

An INdustrial Visit to the Syn Pack plant was organized on **22 June 2023** with the objective of providing an overview of synthetic packers manufacturing industries, and gain insights into operations, production and technological advancements. It also focused on understanding the commitment to sustainability and environment responsibility.



Art of Living International Centre



A short visit was planned on **21 July 2023** towards the Art of Living International Centre, Bengaluru in order to build a supportive community and explore personal growth among students. It also focused on promoting cultural and religious understanding among students. It motivated the students to engage in social service and inculcate values like compassion honesty, and integrity. Students got an opportunity to learn stress management techniques and enhance overall well-being.

Value - Added Programs

IT and GST Filing



A 2-day value-added program was organized on **13 May 2023** and **15 May 2023** for final year BCom and BBA students to give a piece of practical knowledge and train the students in filing income tax on their own. The session covered - how to register on the online platform of the income tax authority and, the required documents for registration and filing, benefits of IT filing, editing and usage of forms.

The resource person was an internal member of TICM, i.e., Prof Malleshappa H H, Assistant Professor, Department of Commerce. He taught how GST filing can help students' future businesses avoid penalties, claim input tax credits, and increase creditworthiness. He stressed that regular filing of GST returns can also reduce the risk of audit and facilitate the expansion of your business.

Workshops

Cloud Computing

A workshop was conducted on “Cloud Computing” on **6 May 2023** by D C Sudarshan, Lead DevOps Engineer, on how computing services – including servers, storage, databases, networking, software, analytics, and intelligence can be delivered over the network in order to faster innovation, flexible resources, and economies of scale.



Workshops

CMA Awareness and Opportunities



A workshop was conducted on creating awareness of CMA opportunities on **24 May 2023**. The resource person was CMA Shruthi Y V. She started with the basics of what is CMA, and the advantages of doing CMA and stressed the career opportunities of CMA.

Further, a quick process for registering for CMA was also demonstrated. She also gave a gist of the qualifications required to register for the CMA examination. Overall, the workshop was successfully conducted for final-year BBA students.



Financial Education and Investment Awareness



A 15-day workshop was conducted to provide financial education to the students and also to create an awareness of the investment strategies from **1 June 2023 to 15 June 2023**. The resource person was Dr Ravi V, Assistant Professor, Department of Commerce, Christ Academy. When financially literate, individuals are more likely to save money, invest in their education and training, and start businesses. It is important to remember that the value of investments, and the income from them, may fall or rise and investors may get back less than they invested.

Workshops

Preparation of Project Report



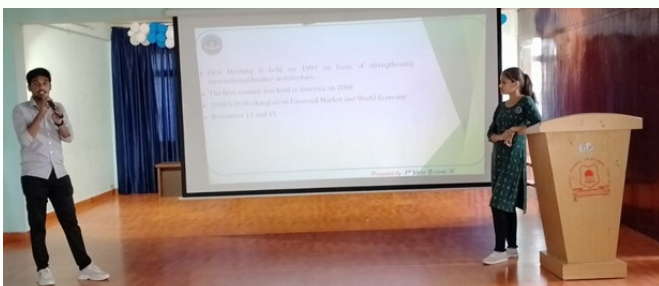
A workshop was conducted for preparing the BBA project report on **24 May 2023** by Dr Mohammed Farooq Pasha, HoD, Department of Commerce and Management, GFGC, Kengeri and General Secretary of BUTCCM. It mainly focused on making BBA students understand the importance of project report

The resource person highlighted the key contents of a project report and stressed the essentialities of a good report. He also gave a few tips on how to approach companies for an internship and prepare and submit the report to the stakeholders.



Seminar

G20 Summit



A seminar was conducted by the 1-year students on **14 September 2023**. It mainly tried to focus on empowering the students and creating awareness about G20. It also enhanced students' learning and presentation skills.

National Service Scheme (NSS)

Special Camp at Dabaspete



A 7-day special camp was organized at Dasenahalli, Dabaspete, Tumkur District from **21 June 2023 to 27 June 2023** to enable the students to understand the community in which they work and understand themselves about the community. This camp enabled the students to identify the needs and problems of the

society and be involved in the problem-solving process. Students stressed the various themes on all seven days. The themes were - the importance of health, education, cybercrime, and awareness of communicable disease.



Outbound Activity

Jungle Trials

An outbound activity was organized on **3 September 2023** at a resort "Jungle Trials" to help students build strength, focus, self-esteem, and endurance. It also allowed them to develop social skills, learning to work together with their friends and peers. It was a recreation that improved the mood and behaviour of every student.



It also allowed the students to build essential life skills and better coping mechanisms. It created a chance for the students to relax and think out of the academics.

Celebrations

World Cycle Day

An awareness rally for No Tobacco Day was organized through a cycle jatha on **3 June 2023**. World Cycle Day is significant because WHO actively promotes cycling for its benefits to health and the environment. Cycling is considered a healthy activity that increases physical activity and reduces non-communicable diseases. The program aimed to raise awareness about the benefits of cycling and advocate for better infrastructure and policies that support cycling as a safe and accessible mode of transportation.



International Yoga Day

International Yoga Day was celebrated on **21 June 2023** with the theme 'Yoga For Vasudhaiva Kutumbakam' which is Yoga for the welfare of all in the form of 'One World-One Family'. It emphasises the spirit of Yoga, which unites and takes everyone along. It helped with emotional management, mood improvement, and brain clarity and also highlighted the connection between the mind and the body.



The concept of International Yoga Day was introduced by Prime Minister Narendra Modi during his 2014 address to the United Nations General Assembly. Since then, Yoga has gained huge popularity worldwide due to its ability to enhance flexibility, strength, balance, and overall fitness.



Celebrations

Constitution Day

Indian Constitution Day was celebrated on **15 September 2023**. It is also called Samvidhan Diwas or the Preamble Day which is celebrated on 26 November every year to commemorate the day of the adoption of the Constitution of India.



Teachers' Day



In memory of the the birthday of the second president Sarvepalli Radhakrishnan, Teachers' Day was celebrated on **5 September 2023**. It provided a platform for society to acknowledge and appreciate the hard work, dedication, and contributions of teachers. It reminded the pivotal role teachers play in shaping the minds and futures of students. It also served as an inspiration for students to value education and the guidance they receive from their teachers. It encouraged students to strive for excellence and develop a sense of respect for their educators.

Student Enrichment Programs

Career Development Program



The Career Development Program by the Apparel Training and Design Centre (ATDC) was conducted on **17 April 2023**. ATDC is the largest quality vocational training provider dedicated to the apparel sector under the aegis of AEPC. The resource persons were Mrs Sunitha Vichur - Principal, ATDC, Bengaluru and Mrs Nirupama - Industrial Engineer.

The program highlighted the current apparel and design industry scenario. The resource person stressed how fashion design can be applied in designing, aesthetics, clothing construction and natural beauty. They also gave detailed information about the various famous logos and labels of fashion brands.



Awareness Program on Gender Sensitization

An awareness program on Gender Sensitization was conducted on **19 April 2023** with the objective of creating awareness on anti-sexual harassment and curbing ragging. The resource persons were from B.PAC - Mr Siri T K, Mrs Seema Savikere, Mrs Sujatha, Mrs Roopa.



The session covered what is sexual harassment and ragging. The resource persons also highlighted how to curb sexual harassment and ragging in higher education institutions. They also stressed using a helpline when they are in trouble. Students also got an opportunity to learn a few techniques to be used when sexually harassed or ragged. Precautionary measures to be used were also demonstrated.

Student Enrichment Programs

Visit to KASSIA



A visit to KASSIA on **27 April 2023** to understand how KASSIA provide a collective voice for individual businesses within an industry. Students understood how associations and their members have obligations under the Competition and Consumer Act 2010. The outcome was that students became aware of how the association members regularly share information, discuss issues, develop standards, and establish rules for best practices within their industry. KASSIA stresses that voluntary codes of conduct can be an effective way to deliver more protection for consumers address systemic issues within an industry reduce the regulatory burden for members.

Awareness Program on Menstrual Hygiene

An awareness program on Menstrual Hygiene was organized on **6 May 2023**. Rotaractor Advika Gowda was the resource person. The program focused on good menstrual health and hygiene practices that can prevent infections, reduce odours, and help you stay comfortable during your period.



The resource person gave a few tips to all the female students to keep themselves clean and specifically stressed washing hands before and after using the restroom and before using a menstrual product.

Student Enrichment Programs

Inauguration of Women's Cell



A separate cell for women was inaugurated on **22 May 2023** to eliminate the gender disparity, especially in academic life. The Dr Anitha, Program Director - MSW, AIMS Institutes inaugurated the cell with her strong intentions and motivational words stating Women should be empowered to attain emotional, physical &

mental freedom and also to withstand the changing phase of their lives. The students also added a few thoughts on the objectives of the cell to enhance self-esteem and the quality of a woman's life.

Drug Awareness Program

A drug awareness program was organized on **26 June 2023** to provide factual, credible and accurate drug information for young people to help them make informed decisions. The resource persons were Mr Sadananda Timmanavar - ACP and Mr Nagesh V - PSI. It was a planned provision of information, guidelines, resources, and skills relevant to living in a world where psychoactive substances are widely available and commonly used for a variety of both medical and non-medical purposes, some of which may lead to harm such as overdose, injury, infectious disease or addiction.



Student Enrichment Programs

Sports Day

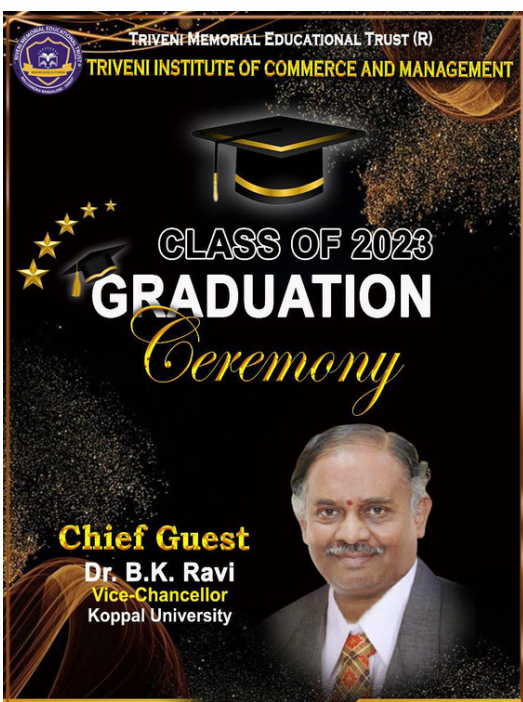


A 2-day sport was organized on **21 and 22 July 2023** to emphasise the importance of regular exercise and a healthy lifestyle and bring people together regardless of their background, language, or beliefs. encourages active participation in sports, promoting physical health and combating issues like obesity and sedentary habits.

Involvement in team sports taught students teamwork, cooperation, and unity, skills transferrable to academics and future careers. It was a platform for students to display athletic talents, fostering pride and a sense of accomplishment beyond the classroom. It also taught discipline and responsibility, translating into accountable behaviour in academics and life.



Graduation Day



A graduation day was organized for the batch of 2020-23 on **1 August 2023**. Dr B K Ravi, Vice Chancellor, of Koppal University was the Chief Guest. It was the closing day for the 2020-23 batch academic journey and a new beginning for their future. It served as a bridge between the past and the future, marking the end of one chapter of their lives and the beginning of another.



Student Enrichment Programs

Orientation Day

An orientation program was organized on **2 August 2023** to create student's familiarity with the institution's regulations and academic standards, acquaint the students with their classmates and learn about the other institutional members that will help students succeed. Dr Sarvamangala R, Dean & Chairman, Department of Commerce, Bangalore University was the Chief Guest.



Bridge Course



A 7-day bridge course was organized from **3 August 2023 to 11 August 2023** for all the I-semester students to bridge the gap in students' foundation knowledge and skills. It tried to improve critical thinking and study techniques. It also helped the students to adapt to the demands of degree courses. It ensured smooth transition to higher education.

The program focused on various topics like - Business communication and professional etiquette, Entrepreneurship and Innovation, Financial literacy and soft skills, Personality development and interpersonal skills, Emotional intelligence and time management skills, goal setting and personal grooming.



Student Enrichment Programs

Thanks Giving Day

There is Always Something to be Thankful For.' "A grateful Heart is a magnet for miracles" A true saying which tells us the importance of being grateful for the little things and people that make our life beautiful & meaningful. Bringing this into reality, our students decided to say a big 'Thank you' to everyone in our institution as we celebrated 'THANKS GIVING Day' on **14 August 2023**.



Our Placed Students



Ms Medhini C

BCom 2020-23

Customer Relationship Manager
Swastik Enterprises
3.5LPA



Ms Deepthi N

BCom 2020-23

Customer Relationship Manager
Swastik Enterprises
3.5LPA



Mr Hemanth G S

BCA 2020-23

Packaged DevOps Associate
Accenture Solutions Pvt Ltd
3.45LPA

Our Placed Students



Mr Kiran R

BCA 2020-23
Packaged DevOps Associate
Accenture Solutions Pvt Ltd
3.45LPA



Mr Muhammad Saqib

BCom 2020-23
Branch Manager
Alico Unity Insurance Pvt Ltd
3LPA



Ms Usharani H C

BCom 2020-23
Branch Manager
Alico Unity Insurance Private Limited
3LPA



Ms Sindhu

BCA 2020-23
SQL Developer
Ideasurge
2.5LPA



Ms Afreen Sultana

BBA 2020-23
Passenger Service Agent
Globe Ground India
2.35LPA



Mr Madhusudhan

BCom 2020-23
Loan Officer
IndusInd Bank
1.9LPA

Placement Partners





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